Consultancy - Peru
Consultancy on innovative financing for the bioeconomy

SUMMARY OF THE ASSIGNMENT:
As part of the AMABIO project, Expertise France is seeking to contract a legally established company or organization to support the strengthening of institutional capacities and the development of financial instruments geared toward the Amazonian bioeconomy.

The entity will work in close coordination with the Project Management Unit, international experts and national partners (including financial institutions, microfinance networks and public entities), ensuring the technical relevance, strategic coherence and sustainability of the actions.

The contract will run for 18 months.

PROJECT DESCRIPTION:
The Amabio project, funded by the French Development Agency (AFD) and implemented by Expertise France, aims to support the development of the bioeconomy and of innovative sustainable financing practices in the countries of the Amazon basin, initially in Brazil, but also in Colombia, Bolivia, Ecuador and Peru in a second phase. By supporting the credit lines granted by AFD to public banks in Brazil and other countries in the region, the project will strengthen this financing through a technical cooperation program aimed at promoting sustainable economic alternatives for the people of the Amazon.

This program is aimed at driving an inclusive economic model by creating an environment conducive to innovation, investment and technological exchange; strengthening the role of public banks in financing initiatives related to the bioeconomy and the preservation of natural heritage; and promoting innovative solutions that help curb deforestation and restore ecosystems in vulnerable areas of the region.

OBJECTIVE OF THE ASSIGNMENT:
The contracted entity will be responsible for technically coordinating and implementing the technical assistance of the AMABIO project in Peru, contributing to the institutional strengthening of the partners and to the development and scale-up of financial solutions geared toward the bioeconomy.

The intervention will be structured around the beneficiary partners, **Caja Piura and the Peruvian Federation of Municipal Savings and Loan Banks (FEPCMAC)**, and around their specific needs. For each partner, activities will be organized into distinct support areas, which may be prioritized and adjusted during implementation based on identified needs, progress achieved and the project's strategic guidance.

SCOPE OF THE ASSIGNMENT AND PLANNED ACTIVITIES
Activities will be organized into distinct support areas according to the needs of the project's partners; their prioritization and implementation sequence will be defined jointly with Expertise France during the initial phase of the contract.

As a cross-cutting principle, all activities must incorporate social considerations, with a gender and inclusion focus, ensuring specific attention to local communities and indigenous populations. This entails adapting methodologies, tools and financial products to territorial realities, as well as promoting equitable access to the program's benefits.

The support areas described below represent priorities preliminarily identified during the project's preparation phase and may be adjusted during implementation, depending on how partners' needs

evolve and on the strategic guidance set by Expertise France and the French Development Agency (AFD).

A. Caja Piura

A.1. Sustainability roadmap

Strengthening of its institutional sustainability strategy and its sustainable financing capacities, including aspects related to governance, risk management and progressive alignment with relevant international standards.

Activities must include:

- identification and prioritization of stakeholders;
- double materiality analysis (impact and financial);
- identification of impacts, risks and opportunities (IROs) linked to ESG issues;
- strengthening of governance, monitoring and follow-up tools;
- development of institutional sustainability indicators and priorities;
- gap analysis for the future implementation of IFRS S1 and S2 in Peru, including recommendations for adapting processes, information systems, indicators, governance mechanisms and internal capacities.
- strengthening of internal capacities in sustainability and ESG management.

A.2. Portfolio labeling

Analysis and classification of the portfolio to identify operations potentially aligned with green and/or social criteria, as well as opportunities to strengthen its sustainable financing offer.

Activities must include:

- analysis of the current portfolio and practices;
- review of existing financial products and available client information;
- development of classification methodologies and criteria;
- design of tools for data collection and analysis;
- strengthening of commercial and technical capacities;
- identification of gaps, improvement opportunities and strategic recommendations.

A.3. Development of a financial product for sustainable agriculture

Design of a financial product geared toward sustainable agriculture and the bioeconomy:

The technical assistance must include:

- market analysis and opportunities in sustainable agriculture;
- identification of value chains, priority segments and strategic actors;
- benchmarking of relevant financial instruments;
- design and/or adaptation of sustainable financial products;
- preliminary definition of environmental eligibility criteria and monitoring mechanisms;
- strengthening of commercial capacities and financial education tools;
- preliminary identification of operational and institutional adaptation needs for the pilot implementation of the products developed.

B. FEPCMAC

The technical assistance must also support FEPCMAC on issues related to strengthening sustainable financing and the Amazonian bioeconomy.

B.1. Development of a financial product for sustainable value chains in the Amazon

Design and structuring of a financial product adapted to priority sustainable value chains in the Peruvian Amazon, taking into account their productive, territorial and environmental characteristics.

The technical assistance must include:

- identification and prioritization of strategic value chains (regenerative palm, aquaculture, beekeeping, carbon-neutral rice and water harvesting);
- market analysis and financing opportunities;
- design of a new financial product;
- preliminary definition of eligibility and monitoring criteria;
- identification of conditions for its piloting and scale-up.
- strengthening of capacities for its implementation;

B.2. Scale-up of the regenerative livestock financial product

Strengthening and consolidation of the regenerative livestock financial product currently being developed by FEPCMAC, promoting the adoption of sustainable production practices and improving the economic and environmental performance of producers.

The technical assistance must include:

- strengthening of the capacities of business advisors and producers;
- updating of methodological and operational tools, integrating regenerative production criteria and practices;
- strengthening of monitoring and risk management mechanisms;
- identification of opportunities for its expansion and consolidation.

B.3. Scale-up of the Biocrédito product

Strengthening and consolidation of the implementation of the Biocrédito product in priority departments of the Peruvian Amazon.

The technical assistance must include:

- strengthening of the capacities of business advisors;
- updating of methodological and operational tools;
- strengthening of monitoring and risk management mechanisms;
- identification of opportunities for its strengthening and scale-up.

B.4. Scale-up of the Credi Azul product

Strengthening and consolidation of the financial product geared toward sustainable artisanal fishing, promoting resilient production practices compatible with the sustainable use of natural resources.

The technical assistance must include:

- strengthening of the capacities of business advisors;
- updating of methodological and operational tools;
- strengthening of sustainability criteria and practices applicable to the fisheries sector;
- strengthening of monitoring and risk management mechanisms;
- identification of opportunities for its expansion and consolidation.

The specific priorities for support to FEPCMAC will be defined and refined during the initial implementation phase, in coordination with other related technical assistance programs.

REQUIRED PROFILE

Mandatory institutional experience

The bidding entity must be a legally established company or organization, with the capacity

- A minimum of 8 years of institutional experience in international cooperation or technical assistance projects related to the green economy or the bioeconomy in Peru.
- A minimum of 5 years of institutional experience working with public financial institutions on issues related to the bioeconomy, rural financing and/or green credit.
- Demonstrated experience working with microfinance institutions on sustainable development projects.
- Solid knowledge of the Peruvian Amazonian context, including institutions, actors, and socioeconomic and environmental dynamics, as well as proven experience in developing bioeconomy financial products.
- Significant prior experience in projects related to the bioeconomy and sustainable financing in the Peruvian Amazon.
- Proven experience in mobilizing, coordinating and managing partnerships with local and international partners (public sector, development banks, private sector, local communities).
- Up-to-date knowledge of the main national and regional actors relevant to the bioeconomy, biodiversity and innovation (ministries, regional governments, universities, NGOs, private sector) and understanding of public policies and regional initiatives on these topics.
- Proven experience implementing internal tools and/or measures in financial institutions to ensure the proper and compliant use of funds allocated to bioeconomy projects (oversight, internal controls, monitoring of resource use).

Requirements for the proposed technical team

The entity must present a technical team whose combined profiles meet the following minimum requirements:

- Relevant training for the team, with at least one professional holding a master's degree in Economics, Sustainable Development, Finance, International Relations, Law or other related fields.
- Demonstrated experience in structuring financial instruments, financial modeling, blended finance, green taxonomies and MRV.
- Experience working with microfinance institutions.
- Demonstrated experience with ESG frameworks and international standards (IFRS S1/S2, TCFD, TNFD).
- Experience in the management and technical support of complex, multisectoral projects.
- Ability to manage multiple issues simultaneously in environments requiring a high degree of institutional coordination.
- Excellent understanding of the synergies and interests among different actors in the financial system, particularly in the bioeconomy.
- Excellent oral and written communication skills.
- Ability to work collaboratively, technical leadership and interpersonal skills.
- Proficiency in Spanish (oral and written). Knowledge of Portuguese and/or French will be considered an asset.
- Analytical and synthesis skills to produce high-level technical reports.
- Motivation and interest in communication, visibility and dissemination activities related to pilot experiences and projects.

Additional knowledge valued

- Functioning of public development banks in Latin America.
- Knowledge of the Peruvian context.
- Experience with financing offers for farmers, sustainable value chains and environmental conservation practices within microfinance institutions.
- Knowledge of carbon credits, voluntary markets and results-based payment mechanisms.

- Experience with services or methodologies to improve access to financing for vulnerable populations (indigenous peoples, rural communities, women, youth).
- Experience integrating social aspects and a gender approach into the design and implementation of projects, financial instruments or public policies, with attention to territorial contexts and indigenous populations.

ELIGIBILITY CRITERIA AND SELECTION PROCESS

Please refer to the Tender Rules document.

CONTRACTUAL CONDITIONS

- **Working arrangement:** Hybrid, remote, with occasional presence in Lima and travel within Peru if necessary.
    - Continuous mobilization of the technical team is expected throughout the contract, with a level of dedication proportional to the complexity of the activities, including regular coordination with Expertise France and local partners. The proposal must specify the team's estimated dedication (in person-days or % of time).
- **Type of contract:** Framework Agreement.
- **Estimated start date**: November 2026
- **Estimated contract duration:** 18 months.

During the execution of the contract, the contracted entity must apply concrete, verifiable and proportionate measures to reduce the environmental footprint of the services, in particular through the optimization of travel, the use of remote working arrangements where relevant, the sustainable organization of meetings and field activities, the reduction of paper, energy and resource consumption, and the monitoring of these measures.